

MIRIXA[®] Messenger

October
2010

Company
GSK Seretide New to Therapy

Champion
Village Value Plus Casuarina
Pharmacy - NT

Network
MirixaTalk
New online user forum

BREAKING NEWS GSK Seretide New to Therapy Program.

The "Seretide New to Therapy Program" is the new program from Mirixa Australia and GSK. The program is included in the "Originator Programs" subscription.

This program is intended to inform and support new to therapy Seretide patients and ensure optimal long term treatment outcomes. Patients who qualify have no dispense history of Seretide during the past 12 months and are picking up an original script. The Seretide New to Therapy program consists of 2 sessions, session 1 is completed at the first dispense and session 2 is completed 1 month later.

Professional Service payments for pharmacy

- ➔ Session 1: \$10
- ➔ Session 2: \$15

Changes to Professional Service payment for the Seretide Compliance Program:

- ➔ Session 1: \$10
- ➔ Session 2: \$15
- ➔ Session 3: --

Changes to the number of sessions for all Mirixa Australia™ compliance programs:

Session 4 will be removed from all programs; in total there are only 3 sessions to be completed.

- ➔ Session 1 & 2: mandatory
- ➔ Session 3: optional
- ➔ Session 4: removed

If you are not subscribed to the "Originator Programs" or would like more information please call 1300 MIRIXA (647492) or email: contact@mirixa.com.au

Village Value Plus Casuarina - NT



**Champion
of the
month**

This Pharmacy's success has come from rapid implementation, in only a few weeks they are already one of the top performers in Australia.

We asked Village Plus Casuarina what advice they would give to pharmacists who may think Mirixa Australia programs are time consuming: "On average a session with a patient will only take between 5-10 minutes. As a health professional it is part of our duty care to counsel patients on their medication and to listen to any concerns regarding their medications."

Click here for more advice from Village Value Plus Casuarina's Pharmacist Nguyen Buong
<http://www.mirixa.com.au/talk/forum/>



MIRIXATalk How would you like to be able to access advice from other pharmacists/students/dispense technicians and pharmacy assistants?

"MirixaTalk" is a new online forum for users to share information, discuss professional services as a whole and most importantly to be able to access advice directly from other pharmacies who are implementing or have implemented Mirixa Australia programs. For information on programs from all perspectives log on or register for "MirixaTalk" now and share your views <http://www.mirixa.com.au/talk/forum>

Customer Support Enquiries

For all technical support and general Mirixa Australia enquiries, please contact the Mirixa Australia Service Desk:
Phone: 1300 MIRIXA (647492) | Email: contact@mirixa.com.au | Web: <http://www.mirixa.com.au>
Standard service desk operating hours in your Australian time zone Monday to Friday: 8:30am-5:30pm