

# MIRIXAMessenger

November 2010

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## **BREAKING NEWS** New Programs Launched!

The expanded Mirixa Australia Professional Services suite enables you to efficiently deliver a range of professional service programs now supported by \$750 million in funding under the Fifth Community Pharmacy Agreement (5CPA).

In addition to Compliance and New to Therapy programs that seamlessly integrate with your existing pharmacy software, a range of further IT enabled growth opportunities include:



### **Dose Administration Aid Patient Detect Service**

Identify patients who are on five or more packable medicines and engage them using a simple one page information sheet to grow your DAA service. Increase script volumes and lock-in repeat business.



### **Blood Pressure Service**

Offer a blood pressure service where you can record one-off 'screening' or ongoing 'monitoring' for your customers. Record, graph and report patient results. It's what you probably do already, just professionally presented. You can add patients and will be prompted for at-risk patients when dispensing.



### **Weight Recording Service**

Weight management programs require recording and tracking of your customer's progress. Use this service with any or multiple weight management programs to support your customers and offer something unique.

These new programs will be enabled by early December 2010.

To add the new suite of programs to your pharmacy or for more information contact Mirixa: 1300 MIRIXA (647492)

**Champion  
of the  
month**

## **Shalvey Pharmacy NSW**

Congratulations to the team at Shalvey Pharmacy NSW!

Pharmacist Susan Abadir supports Mirixa professional services and from investing time to succeed in the programs agrees that Mirixa services help generate return business - "I think with the fierce competition at the moment with pharmacy warehouses that smaller pharmacies need to protect themselves with more professional services such as Mirixa".

*"We are proud to see NSW leading the way in professional services such as Mirixa Australia Programs. I would personally like to further congratulate Shalvey Pharmacy on their success and for supporting the future of our industry"*

- Ian Campbell, Branch Director Pharmacy Guild of Australia - NSW



**Network**

**MIRIXATalk**

Don't forget to register for our user's forum - your online access to power users. <http://www.mirixa.com.au/talk/forum>

**Mirixa Australia Service Desk line for all Customer and Technical Support:**

Phone: 1300 MIRIXA (647492) | Email: [contact@mirixa.com.au](mailto:contact@mirixa.com.au) | Web: <http://www.mirixa.com.au>

Operating hours in your Australian time zone Monday to Friday: 8:30am-5:30pm

The support desk will be closed 25th DEC - 3rd JAN