

MIRIXA[®] Messenger

December
2010

Company
Wrap up of
2010

Network
How does your
pharmacy compare?

Technology
MirixaTalk
Professional Services Suite

Support
I want to learn from
experienced users

Company

What a year 2010 was: with Clinical Trial Referral Programs, New to Therapy programs, refining of compliance programs and improvements to technology. Now with the release of the new suite of professional services there is strong momentum into 2011. Over the course of the year there have been many lessons learnt by Mirixa Australia from working closely with our network of pharmacists and pharmacy owners. This has resulted in the developments and advancements already experienced and in the pipeline.

2011 will see two Pharmacy Services Managers employed to assist pharmacies across the country in all stages of implementation. More information will be provided soon.

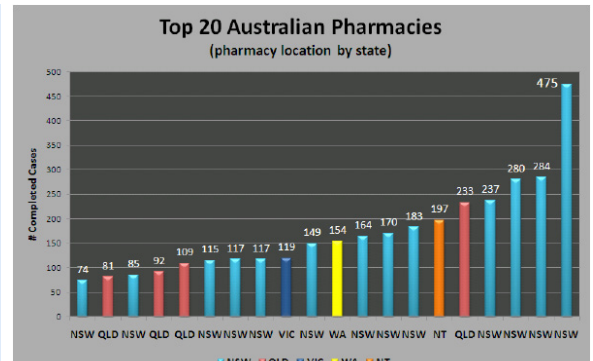
Network

Top Performers

How does your pharmacy compare?

Here are the top 20 Australian pharmacies with the number of cases completed listed by the pharmacy's state.

NSW pharmacies are dominating the list - taking up 60% of the places including the top 4 positions.



Technology

Screening Measurement and Assessment

What conditions do you have, if any?

Coronary heart disease Diabetes Chronic kidney disease Photoacute Stroke/TIA

Other, please state: _____

Your blood pressure measurement was:

Left Arm Right Arm Average

Systolic (mmHg) 140 139 140

Diastolic (mmHg) 95 94 95

Heart rate (bpm) 83

Your Measurements

Category	Systolic (mmHg)	Diastolic (mmHg)
Normal	<120	<80
High-Normal	120-139	80-89
Mild Hypertension	140-159	90-99
Moderate	160-179	100-109
Severe Hypertension	≥180	≥110

Notes: _____

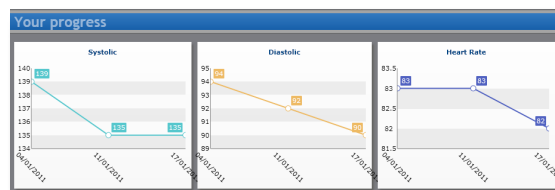
Professional Services made efficient with software

Mirixa Australia's new Professional Services suite include:

- ➔ Blood Pressure Recording Service (pictured)
- ➔ Dose Administration Aid Patient Detect Service
- ➔ Weight Recording Service

Some of which are now supported by \$750 million in non-dispensing funding under the Fifth Community Pharmacy Agreement (5CPA). These new services will be activated in pharmacies who subscribe to the expanded bundled package.

For more information on the bundled package available contact us on 1300 MIRIXA (647492) or check your pharmacy email.



Support

MIRIXA Talk

Learn.Share.Question.Answer

"MirixaTalk" is an online forum for users to share information, discuss professional services and most importantly access advice directly from other pharmacies who are implementing or have implemented Mirixa Australia™ programs. For information on programs from all perspectives have a look at the MirixaTalk now and share your views <http://www.mirixa.com.au/talk/forum>

Customer Support Enquiries

For all technical support and general Mirixa Australia enquiries, please contact the Mirixa Australia Service Desk:

Phone: 1300 MIRIXA (647492) | Email: contact@mirixa.com.au

Standard service desk operating hours in your Australian time zone Monday to Friday: 8:30am-5:30pm