

# Mirixa<sup>®</sup> Messenger

January 2010

Breaking News!

## MirixaFind™ Hard Drive version released!



MirixaFind™

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### Technology

As part of a total quality improvement strategy, Mirixa Australia is proud to announce the release of the MirixaFind Hard Disk Drive version (HDD). Once installed, the HDD version will mean the MirixaFind application will now run from the computer’s Hard Disk Drive rather than from the Mirixa Australia USB keys. The two major additional features of the HDD version are a **significantly faster extract and operation time for the patient list and the ability to print the ‘All Patients’ list.**

Currently, Mirixa Australia is piloting the HDD version with implementation into 20 sites so far. After the pilot period, all sites in the Mirixa Australia network will be upgraded to the HDD version.

### Support

During the release of the MirixaFind HDD version pharmacies are reminded that the Mirixa Australia customer support desk is available to assist with any queries. In the coming weeks the support desk will also be hosting free online ‘webinars’ for refresher training on using the MirixaFind application and MirixaPro™ platform. Those interested in participating please contact the support desk on 1300 MIRIXA (647492).

### Network

After a steady 2009, pharmacies are encouraged to train, subscribe and deliver programs to their patients in 2010. Implementing programs is the opportunity to differentiate your business model, fortify your customer base, further develop your clinical offering and create new revenue streams. Refresh your pharmacy by making 2010 your “Year of Mirixa Australia programs”.



*Year of Mirixa Australia programs*

### Clinical

A recent Melbourne study suggests that improving compliance to statin medication would prevent more cardiovascular deaths than wide prescribing to lower risk patients. The study indicated that the aggregate risk of CVD death is reduced twice as much if adherence is enhanced compared with lowering treatment thresholds.<sup>1</sup> This study highlights the impact that pharmacy can make in the reduction of CV disease through Mirixa Australia compliance programs. Mirixa Australia offers compliance programs for Lipitor, Simvastatin and Pravastatin. Enrolling patients and completing cases helps further demonstrate the power of pharmacy and more importantly helps your customers achieve better health.

1. Shroufi A, Powles JW. Adherence and chemoprevention in major cardiovascular disease: a simulation study of the benefits of additional use of statins. *J Epidemiol Community Health* 2010;64:109-113.

### Company

The team at Mirixa Australia wishes all members of the Australian pharmacy community a fresh and prosperous 2010.

As part of a commitment to see professional pharmacy programs implemented across the country, Mirixa Australia has planned a raft of implementation initiatives for network pharmacies. Starting with the MirixaFind HDD version and continuing with to be released practice support tools, there is no better time to invest your efforts implementing this professional service in your pharmacy.

Mirixa Australia is dedicated to ease the implementation and change management challenges of differentiating the community pharmacy offering through professional pharmacy services. Make 2010 your “Year of Mirixa Australia Programs” and reap the benefits.

## Customer Support Enquiries

For all technical support and general Mirixa Australia enquiries, please contact the Mirixa Australia Service Desk:

Phone: 1300 MIRIXA (647492) | Email: [contact@mirixa.com.au](mailto:contact@mirixa.com.au)

Standard service desk operating hours in your Australian time zone Monday to Friday: 8:30am-5:30pm