

Program Subscription Explained

Program subscription options

Mirixa Australia offers two program types:

1. **Originator Programs (Seretide[®], Lipitor[®], COPD Research Study)**
2. **Generic molecules Programs**

Alphapharm	Zimstat, Cholstat, Acimax, Eleva
Apotex	GenRx / APO-Simvastatin and Pravastatin TerryWhiteChemists Simvastatin and Pravastatin Chemmart Simvastatin and Pravastatin
Sigma	Simvar, Lipostat, Sertra
“Unbranded”	Simvastatin and Pravastatin

Pharmacy Managers/Owners must choose to subscribe to both or either program type immediately after completing their training.

For Originator brands programs a professional service fee is paid for completed patient cases. Whilst no professional services fee is paid for Generics programs, remuneration comes in the form of increased dispensing of discounted generics medicines due to increased patient compliance and loyalty.

Generics program sponsorship

Certain generic programs have been sponsored by generic pharmaceutical manufacturers. Speak with your generics supplier representative to see if your pharmacy can access sponsorship for generics' programs.

How to subscribe

Subscribe to programs through the MirixaReady platform:

MIRIXA Ready[™]

Steps to follow:

1. Complete training (Pharmacist);
2. Ask the pharmacy's Alphapharm, Apotex or Sigma representative to contact Mirixa Australia about sponsoring generics programs for your pharmacy;
3. Sign In via <http://www.mirixa.com.au> > Pharmacy Sign-in link (Call 1300 MIRIXA for lost Sign-in credentials);
4. Go to STEP 4: Subscription (only active after Pharmacist completes training);
5. Select the program types required by your pharmacy - Originator and Generic molecules;
6. Complete the convenient payment option.

Benefits

The benefit of completing subscription quickly is deployment of your Mirixa Australia USB keys and faster implementation of programs in your pharmacy. Mirixa Australia cannot deploy your required USB keys until subscription is complete.

Good Practice:

- Speak with your generics supplier representative about Generics programs sponsorship
- Complete your programs' subscription immediately after training (Manager/Owner)