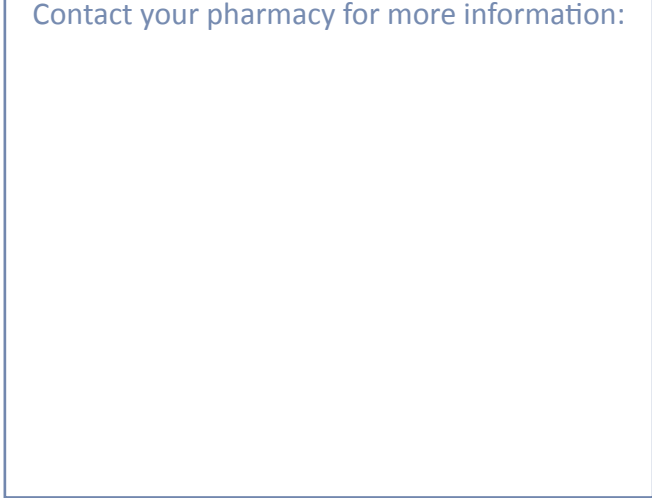




Contact your pharmacy for more information:



Not taking your medicines as prescribed may mean not receiving full health benefits.

More value and more benefits from your medicines



Free medicines support programs

MIRIXA[®]
The Power of Pharmacy[®]

MIRIXA[®]
The Power of Pharmacy[®]



The Pharmacy Guild of Australia

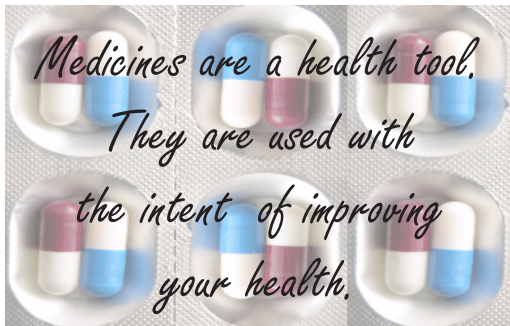
Ask your Pharmacist

Did you know?

Did you know that just ~50% of people follow their doctor's instructions when it comes to taking prescription medicines?¹



The reasons for missing doses are varied and include knowledge, fear, convenience and memory. Some people make the choice not to take their medicines as prescribed but many simply find it difficult to stay on track.



The effects of missing doses

The effects of missing doses include the medicine not working as intended, not feeling better, experiencing symptoms, relapse and may extend to hospitalisation.

Awareness

Often, people are unaware they are missing doses. Whilst this is unintentional, it can effect your health for the worse.

1. World Health Organization: Adherence to long term therapies, Evidence for action 2003.

How your pharmacist can help

As a medicines expert - your Pharmacist has the knowledge and skills to help you better understand and manage the way you take your medicines.



Your pharmacist may offer you a Mirixa Australia™ support program for certain medicines that you may have been prescribed. In these programs, you can access:

- **Free medicines support**
- **Convenient and effective one-on-one sessions with your Pharmacist**
- **Helpful feedback, goal setting and tracking of your medicines taking progress**

Supporting your Doctor

When people miss doses of their medicine, the prescribing goals of their Doctor to improve their health may not be reached.

The Mirixa Australia programs support the prescribing efforts of your Doctor. In this way, your Pharmacist supports your Doctor in supporting you.

What are the benefits of enrolling?

By accepting an invitation to enrol into a Mirixa Australia program you are taking positive steps towards better health.

Your Pharmacist will help you improve your medicines taking. The outcome is you achieving more value due to more health benefits from your medicines.

The majority of patients who have enrolled in to the Mirixa Australia programs improved the way they take their medicines. Enrolling benefits your health.

Take control of your medicines

If invited to enrol in to a Mirixa Australia program - seize the opportunity to work with your Pharmacist and take control of your medicines!

