

Launch of Mirixa Australia

Mirixa Australia will be launched at the APP conference in April 2009. Mirixa is an online software platform which will enable the systemised implementation of medication related care programs.

Mirixa has been licensed from the USA and is 100% owned by the National Community Pharmacists Association (NCPA), the Guild's sister organisation representing community pharmacy in the USA. Mirixa Australia will be run by the Guild's 100% owned subsidiary healthlinks.net. Mirixa is a system that allows every community pharmacy to implement professional pharmacy programs and will open up new revenue streams to community pharmacy.

This important seminar will outline the first of a suite of programs that will be launched in Australia. The first program is an adherence/compliance program which will assist patients to better adhere to their medicines regimen as prescribed by the doctor.

The program is targeted at chronic therapy patients. MedsIndex will identify patients with a low compliance score and these patients will benefit from one of the compliance programs. By July 2009 there will be up to six tailored drug programs involving medicines that account for over \$1 billion of the PBS expenditure.

We are pleased to have initially secured five major pharmaceutical companies for this exciting initiative.

I encourage pharmacists to attend and to implement Mirixa in your pharmacy. In my opinion it will revolutionise pharmacy practice and will allow us to demonstrate to government, private payers and patients the value of the community pharmacy network.

I look forward to seeing you at the Roadshow.



Kos Sclavos
National President
The Pharmacy Guild of Australia

Contact Details

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REGISTRATION FORM

Section 1 - CONTACT DETAILS

DELEGATE 1

Title First Name Surname

DELEGATE 2

Title First Name Surname

Pharmacy Name

Postal Address

Suburb State Post Code

Phone Fax

Email

Pharmacist Pharmacy Manager Other (please specify)

Special Requirements (dietary, hearing impairment, etc.)

Section 2 - REGISTRATION FEES

Guild Member \$35.00 per person
Membership No: _____
(Membership number must be included to qualify for the discounted rate)

Non Guild Member \$55.00 per person

Section 3 - PAYMENT DETAILS

Cheque enclosed made payable to The Pharmacy Guild of Australia

Please charge my credit card

Mastercard VISA AMEX Diners

Card Number

Name on Card

Expiry Date Signature

Fax to: 07 3831 9246

For additional delegate registrations please photocopy this form

Section 4 - SELECT VENUE

- 10 February Brisbane, The Greek Club
- 15 February Register via NSW Zone Leaders Conference - Guild NSW Branch (special time 10:30am-12:00pm)
- 16 February Gold Coast, Crowne Plaza
- 17 February Newcastle, Wests Mayfield
- 18 February South Sydney, St George Leagues Club
- 19 February North Sydney, Kirribilli Club
- 23 February Adelaide, The Sebel Playford
- 24 February Perth, The Esplanade River Suites
- 25 February Darwin, Mantra on Esplanade
- 26 February Cairns, Holiday Inn
- 2 March Hobart, The Old Woolstore
- 3 March Bendigo, All Seasons Bendigo
- 4 March Melbourne, Rydges on Swanston
- 9 March Parramatta, Mercure Hotel
- 11 March Canberra, National Press Club
- 16 March Sunshine Coast, Novotel Twin Waters

Dates & Venues

Speaker



The Pharmacy
Guild of Australia

Launch of Mirixa Australia



Kos Scavos

National President
The Pharmacy Guild of Australia

Agenda

6:15pm Registration & Refreshments

6:30pm Guild Update (Members Only)
Agreement/Other Issues

7:00pm Mirixa Australia Presentation

8:30pm Questions & Answers

9:00pm Close

These workshops are open to community pharmacists and pharmacy managers.

Brought to you by:



The Pharmacy Guild of Australia



10th	February	Brisbane	The Greek Club 29 Edmonstone Street South Brisbane
15th	February	*Sydney <i>(special time 10:30am-12:00pm)</i>	Register via the NSW Zone Leaders Conference - The Pharmacy Guild of Australia NSW Branch Tel. 02 9467 7106
*Refer to the NSW Zone Leaders Conference brochure for registration and agenda details.			
16th	February	Gold Coast	Crowne Plaza 2807 Gold Coast Highway Surfers Paradise
17th	February	Newcastle	West's Mayfield Industrial Drive, Mayfield
18th	February	South Sydney	St George Leagues Club 124 Princes Highway, Kogarah
19th	February	North Sydney	Kirribilli Club 11 Harbourview Crescent Lavender Bay
23rd	February	Adelaide	The Sebel Playford 120 North Terrace, Adelaide
24th	February	Perth	The Esplanade River Suites 112 Melville Parade, Como
25th	February	Darwin	Mantra on the Esplanade 88 The Esplanade, Darwin
26th	February	Cairns	Holiday Inn Cnr The Esplanade & Florence St Cairns
2nd	March	Hobart	The Old Woolstore Apartment Hotel 1 Macquarie Street, Hobart
3rd	March	Bendigo	All Seasons Bendigo 171-183 Mclvor Road, Bendigo
4th	March	Melbourne	Rydges on Swanston 701 Swanston Street, Carlton
9th	March	Parramatta	Mercure Hotel Parramatta 106 Hassall Street, Rosehill
11th	March	Canberra	National Press Club 16 National Circuit, Barton
16th	March	Sunshine Coast	Novotel Twin Waters Resort Ocean Drive, Twin Waters